

Policy Influencer Datafile Count Sheet

SUMMARY OF COUNTS

Business addresses	1,077,791	100.0%
Personal addresses	735,894	67.8%
Business e-mails	671,010	61.8%
Personal emails	378,128	34.8%
Business phone #s	867,896	80.0%
Personal phone/cell #s	553,278	51.0%
Matched to Voter File	612,793	56.5%
Leaning Democrat	276,440	26.0%
Leaning Independent	43,143	4.0%
Leaning Other	101,831	9.4%
Leaning Republican	264,287	24.5%
Leaning Unknown	399,685	37.0%
Gender	906,687	84.0%
Ethnicity	528,403	49.0%

STATE SEGMENTS

State	Total	State	Total	State	Total	State	Total
AK	4,494	IA	9,737	MS	6,575	PR	1,845
AL	10,390	ID	5,548	MT	4,834	RI	4,687
AR	8,438	IL	41,932	NC	21,820	SC	9,922
AS	256	IN	16,547	ND	3,807	SD	4,259
AZ	11,807	KS	10,510	NE	6,306	TN	16,478
CA	71,781	KY	13,779	NH	7,790	TX	51,587
CO	17,755	LA	10,758	NJ	20,366	UT	7,968
CT	13,094	MA	25,078	NM	6,830	VA	47,614
DC	121,678	MD	29,441	NV	6,229	VI	312
DE	3,053	ME	5,777	NY	61,383	VT	3,934
FL	36,162	MI	24,280	OH	28,138	WA	17,041
GA	24,337	MN	18,209	OK	10,401	WI	18,399
GU	409	MO	16,913	OR	11,324	WV	5,827
HI	4,770	MP	55	PA	37,127	WY	2,901

ISSUE / CATEGORY SEGMENTS

1. Aerospace / Space	110,644	17. Foreign / International	351,654	33. Regulatory	102,654
2. Agriculture / Food	223,971	18. Government Affairs / Legislation	117,453	34. Religion	171,161
3. Animal / Animal Rights	297,862	19. Guns	288,235	35. Science / Technology	339,221
4. Arts / Humanities	316,365	20. Health / Medicine	319,257	36. Seniors / Aging	172,130
5. Business / Commerce	255,040	21. Homeland Security / Terrorism	122,366	37. Sports / Recreation	204,764
6. Campaigns / Elections	125,562	22. Housing	153,504	38. State Government	203,660
7. Choice / Abortion	215,012	23. Human Rights / Civil Rights	178,414	39. Tax / Finance	509,998
8. Communications	407,520	24. Immigration	145,685	40. Telecommunications / Internet	165,073
9. Crime / Law Enforcement	145,783	25. Jobs / Labor	211,518	41. Trade / Imports / Exports	121,322
10. Education / Schools	229,036	26. Judiciary / Law / Courts	187,742	42. Transportation / Infrastructure	162,042
11. Emergency / Disaster	135,571	27. LGBTQ Issues	150,566	43. Travel / Tourism	84,683
12. Energy / Utilities	129,848	28. Lobbying / Politics	230,305	44. Veterans Affairs	184,106
13. Entertainment / Media	119,291	29. Local Government	122,432	45. Welfare / Social Issues	84,683
14. Environment / Natural Resources	368,868	30. Military / Defense	223,741	46. Women's Issues	225,150
15. Family / Children	155,777	31. Minority / Ethnic	106,691		
16. Federal Government	241,141	32. Political Campaign Contributors	247,558		

COUNTS BY GROUP/SUBGROUP (counts include current + former) * = Exclusive

Featured Segment

Group	Subgroup	Records
Power Influencers	DC Metro Area Power Influencers	198,159

Group	Subgroup	Records	Group	Subgroup	Records
Academia	Higher Education*	73,963	Healthcare	Healthcare Company Executives*	6,002
Celebrity	Celebrity Activist/Donor*	3,991	Healthcare	Hospital Executives*	12,051
Donors	50-State Super Donors	121,594	Judicial	Federal Courts	2,327
Energy	Public Utilities*	992	Judicial	State Courts	4,252
Financial	Billionaires*	198	Legal	Lawyers	16,506
Financial	Financial Executives	12,269	Lobbyists	Fed Lobbyist	15,042
Gov Affairs	Charitable/Service Organization/Foundation	11,316	Lobbyists	State Lobbyist*	45,745
Gov Affairs	Corporation	65,650	Local Elected Officials	County Administration	4,233
Gov Affairs	Cultural Organization	2,996	Local Elected Officials	County Judicial	4,717
Gov Affairs	Economic Development Group	1,605	Local Elected Officials	County Legislative	27,149
Gov Affairs	Labor Union	1,891	Local Elected Officials	Municipal Administration	9,563
Gov Affairs	Laboratory/Research Institution	4,231	Local Elected Officials	Municipal Judicial	5,855
Gov Affairs	Lobbyist	43,315	Local Elected Officials	Municipal Legislative	42,677
Gov Affairs	PAC	341	Media	Daily Newspapers*	8,238
Gov Affairs	Religious Organization	4,779	Media	Foreign Press*	309
Gov Affairs	Special Interest Group/Coalition	18,230	Media	Magazines*	14,258
Gov Affairs	Think Tank	5,086	Media	Media Organizations*	42
Gov Affairs	Trade Association/Professional Society	157,324	Media	News Services*	285
Gov Relations	Government Relations*	15,039	Media	Newsletters*	278
Government	Congressional Committee Staff*	5,428	Media	Online Services*	3,608
Government	Congressional Leader or Officer Staff*	2,747	Media	Publishing Companies*	112
Government	Congressional Legislative Candidate*	15,519	Media	Radio Networks*	299
Government	Congressional Legislative Officer*	34	Media	Radio Show*	226
Government	Congressional Legislator*	670	Media	Radio Stations*	7,263
Government	Congressional Legislator Staff CO*	12,941	Media	Syndicated Columns	78
Government	Congressional Legislator Staff DO*	8,268	Media	Television Networks	1,316
Government	Federal Executive	95,106	Media	Television Show	219
Government	Federal Executive Candidate	2,045	Media	Television Stations	4,546
Government	State Committee Staff	10,708	Media	Weekly Newspapers	4,463
Government	State Executive	14,890	National Party Officials	National Party Officials*	735
Government	State Executive Candidate	4,659	Political Campaigns	Congress Campaign Fundraisers*	158
Government	State Leader or Officer Staff	84	Political Campaigns	PAC Executives*	1,821
Government	State Legislative Candidate	67,557	Public Relations	PR and Advertising*	2,204
Government	State Legislative Officer	162	State Party Officials	50-State Party Officials*	14,666
Government	State Legislator	9,998			
Government	State Legislator Staff	20,917			